



# NAMAL KNOWLEDGE CITY

SHAPING THOSE WHO  
SHAPE THE FUTURE



# TABLE OF CONTENTS

1 VISION


NAMAL KNOWLEDGE CITY - FROM VISION TO REALITY

PROGRAMS OFFERED

TEAM BEHIND NAMAL

STEPPING STONES - RETRACING NAMAL'S JOURNEY

FUTURE DEVELOPMENT



■ NIGHT VIEW OF NAMAL INSTITUTE MAIN BUILDING  
SHOWING SOON SAKESAR IN THE BACKGROUND.

2

NAMAL IN A NUTSHELL  
TIME BANK  
CELEBRATING DIVERSITY  
RISING MERIT

3

“I AM NAMAL”

4

HOW TO DONATE  
NAMAL SCHOLARSHIP FUND



A woman in a dark, patterned shawl is speaking at a podium. She is looking towards a large, blurred audience in the background. The image has a purple tint.

“

“Countries are built on knowledge cities. Knowledge cities provide the intellectual and technical base for a country to become a developed country. For Pakistan to fulfill its potential, this project must succeed and I want your help.”

- Imran Khan

Chairperson, Namal Education Foundation

## ■ VISION

To become a center of academic excellence for rural uplift and development.

## ■ NAMAL KNOWLEDGE CITY

### FROM VISION TO REALITY

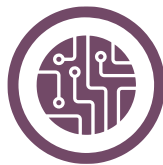
The dream of Namal Knowledge City was conceived by Mr. Imran Khan, and in 2008 the first step towards realizing this dream was undertaken with the establishment of Namal Institute (formerly known as Namal College) in Mianwali. This was the beginning of a monumental effort to redefine the knowledge trajectory of Pakistan.

Currently Namal Institute offers three undergraduate degree programs namely B.S Computer Science, B.S Electrical Engineering, and BBA. Of the students enrolled in these programs, 97% are on scholarships. These students come from 67 districts of Pakistan, making Namal one of the most diverse institutes in the country, with more than 80% of students coming from rural or tribal areas.

## ■ PROGRAMS OFFERED



**B.S.  
COMPUTER  
SCIENCE**



**B.S.  
ELECTRICAL  
ENGINEERING**



**BBA**  
with specialization in:  
• Agribusiness  
• Finance & Marketing  
• Data Analytics & operations



**B.S.  
MATHEMATICS  
(PROPOSED  
NEW PROGRAM)**



Namal Lake & Namal Dam (constructed in 1913)





Academic blocks, cricket ground & residency connected through access road



Namal Institute lies 30 km from the city of Mianwali which adjoins Chakwal and 7 more districts. The site is enveloped by scenic beauty. It lies adjacent to Dhak Mountain range (salt range) and a lake which was formed in 1913 after construction of Namal Dam.



Faculty and student accommodation

Namal is the only private and rural sector institute of higher education in Pakistan.

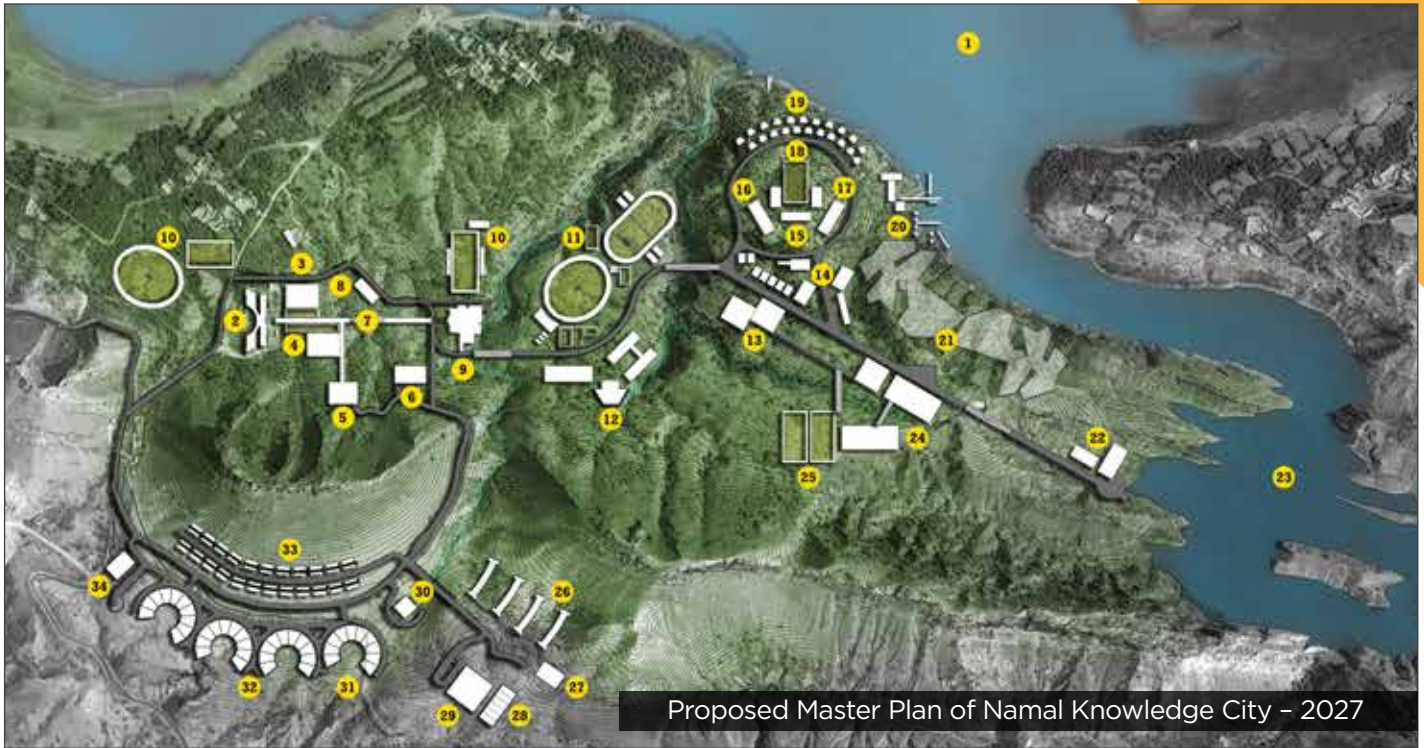


Existing Faculty Residency

Existing Academic Blocks

Proposed Master Plan of Namal Knowledge City - Phase I






Proposed Master Plan of Namal Knowledge City - 2027

- |  |   |
|--|---|
| 1. NAMAL LAKE                              | 18. PLAYGROUND                          |
| 2. EXISTING BUILDING (ACADEMIC BLOCK)      | 19. LAKE VIEW RESORT HOUSING            |
| 3. ACADEMIC BLOCK                          | 20. WATER SPORTS                        |
| 4. SCHOOL OF ENGINEERING - 1               | 21. BIRD SANCTUARY & ENVIRONMENTAL PARK |
| 5. SCHOOL OF ENGINEERING - 11              | 22. WETLAND RESEARCH CENTER             |
| 6. BUSINESS SCHOOL                         | 23. NAMAL DAM                           |
| 7. WALKWAY                                 | 24. SCHOOL OF AGRICULTURE               |
| 8. ACADEMIC BLOCK / SUB-STATION            | 25. SPORTS FIELD                        |
| 9. LIBRARY / CAMPUS CENTER / CAFETERIA     | 26. BOYS HOSTEL                         |
| 10. SPORTS FIELD                           | 27. STAFF QUARTERS                      |
| 11. SPORTS ARENA                           | 28. COMMERCIAL AREA                     |
| 12. SCHOOL OF ENVIRONMENTAL SCIENCES       | 29. MEDICAL CENTER                      |
| 13. SCHOOL OF HUMANITIES & SOCIAL SCIENCES | 30. COMMUNITY MOSQUE                    |
| 14. RETAIL/ RE-CREATION CENTER             | 31. GIRLS HOSTEL                        |
| 15. PRIMARY SCHOOL                         | 32. MARRIED FAMILY UNITS                |
| 16. HOSPITAL                               | 33. FACULTY HOUSING                     |
| 17. BUSINESS CENTER                        | 34. VC HOUSE                            |

### DID YOU KNOW?

There is no other institute of higher education in a 170 km radius surrounding Namal Institute.



**WE STRIVE TO PROVIDE  
THE YOUTH OF PAKISTAN  
QUALITY  
EDUCATION;  
AN OPPORTUNITY TO HAVE A  
BRIGHTER  
FUTURE!**

## ■ THE TEAM BEHIND NAMAL



### **MR. IMRAN KHAN**

Chairperson  
Namal Education Foundation

■  
The board members of Namal Institute consist of visionaries reflecting diverse professions. The team behind Namal includes entrepreneurs, educationists, industrialists and philanthropists who have gathered their hopes and dreams to create and sustain Namal Knowledge City.

### ■ **MR. ABDUL RAZAK DAWOOD**

Advisor for Commerce, Textile, Industry & Production, & Investment, Government of Pakistan

### ■ **MR. SIKANDAR MUSTAFA KHAN**

Chairman, Millat Tractors Ltd.

### ■ **MRS. ALEEMA KHANUM**

Chairperson, Cotcom Sourcing (Pvt.) Ltd.

### ■ **DR. ARIF NAZIR BUTT**

Professor, Suleman Dawood School of Business, LUMS

### ■ **MR. SHAHZAD HUSSAIN**

Ex-Partner, A.F. Ferguson & Co. (PwC Pakistan)

### ■ **DR. RASHID AMJAD**

Professor of Economics & Director of Graduate Institute of Development Studies, Lahore School of Economics

### ■ **MR. ASHAR AZIZ**

Founder and Chairman of Sky Electric, Inc., USA

### ■ **MR. SHAHRYAR NAWABI**

Vice President & Group Data Privacy Officer, Legal, at The Emirates Group, UAE

## ■ STEPPING STONES

### RETRACING NAMAL'S JOURNEY

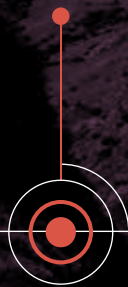
2005



- Association with University of Bradford, UK

- Namal College inaugurated

2008



2010



- First PhD faculty member appointed

- First batch of 55 Computer Science students complete their studies

2012



2013



- Namal College holds its first convocation event

---

• 1,000 acres of land acquired for the development of Namal Knowledge City

2014

2015

• Hostels for more than 250 students completed

- 
- Namal signs MoU with HAS University of Applied Sciences, Netherlands
  - BBA Program launched
  - Time Bank launched

2017

2018

• Students plant 1,000 olive trees on campus area

- 
- New academic Block-I inaugurated by Mr. Imran Khan
  - Namal Institute acquires Degree Awarding Institute (DAI) status enabling it to offer its own degrees
  - Ground Breaking Ceremony held for Rafay Mussarat Hospital
  - Cricket Ground completed

2019

## ■ FUTURE DEVELOPMENT

2020

- Launch of **Namal Agritech Center** with focus on Precision Agriculture
- Construction of **Rafay Mussarat Hospital** begins
- Inauguration of **sports pavilion**
- Completion of visiting faculty residency
- Development of Masterplan

2021

- **700** students

2022

- **800** students
- **55** faculty members
- Addition of the **Department of Biology & Nursing**
- Launch of two **masters programs**
- Namal acquires University status

2023

- Construction of Academic Block-3 concludes
- Development of complex to accommodate **75** faculty members
- Completion of two hostel blocks for a total of **1,000** students

2024

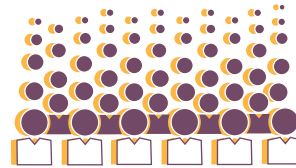
- Student population rises to **1,200**
- Number of faculty members reaches **60**
- Addition of departments of **Veterinary Sciences & Economics**

2049

- Student population rises to **4,000**
- Number of faculty members reaches **200**
- Presence of **20** undergraduate programs and **10** masters programs

## ■ NAMAL IN A NUTSHELL

**1:10**  
TEACHER TO  
STUDENT RATIO



**400**  
STUDENTS  
ENROLLED



**30%**  
FEMALE  
STUDENTS

**97%**  
STUDENTS  
ON MERIT  
SCHOLARSHIPS



**1000**  
ACRES LAND



**460**  
GRADUATES  
IN OUR ALUMNI  
NETWORK

THE

6

NAMAL

VALUES

INTEGRITY

EXCELLENCE

SOCIAL

RESPONSIBILITY

TOLERANCE &

COMMITMENT



## PROMOTING NAMAL VALUES

All students at Namal are required to contribute 320 hours annually for community service and 320 hours annually for on-campus jobs as a way to 'pay back' for their scholarship. Through the Time Bank initiative, Namalites are able to learn and polish themselves profes-

sionally while learning the six Namal values - merit, integrity, excellence, tolerance, social responsibility and commitment. The Time Bank has also been formulated to benefit society at large while creating an atmosphere of sustainability.



Namalites teaching local area children; one of the many examples of responsibilities undertaken through the Time Bank



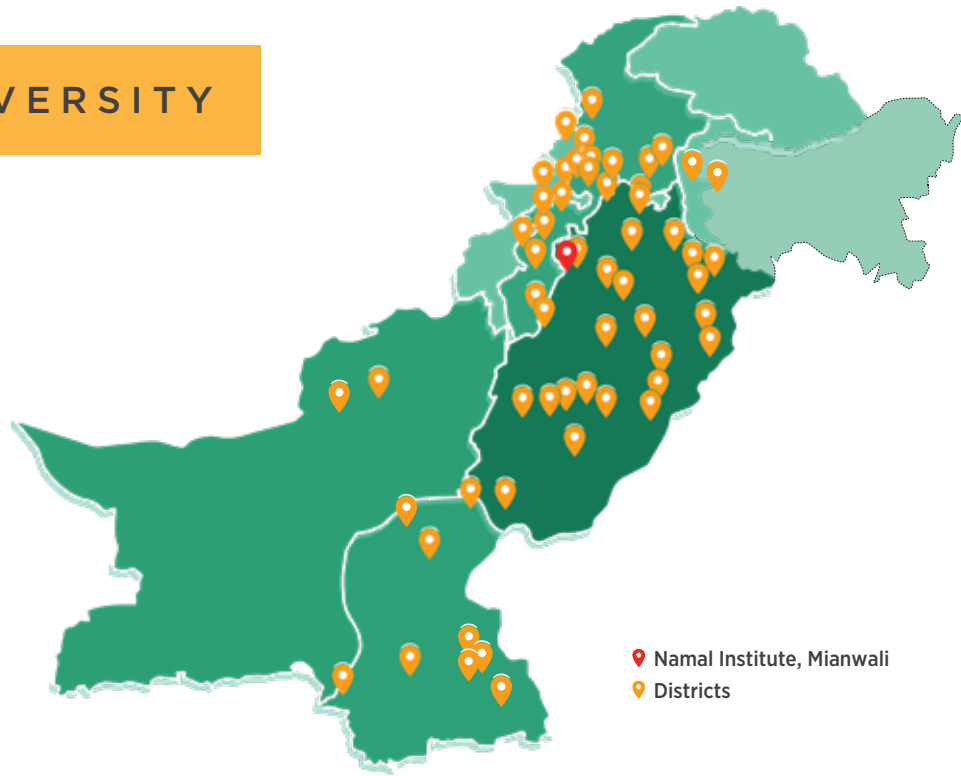
Students planting trees as part of 'Green Initiative' at Namal Campus



## ■ CELEBRATING DIVERSITY

### AT MINI-PAKISTAN

Namal Institute is a veritable Mini-Pakistan. Students here come from 67 districts of the country, reflecting myriad cultures, languages, and customs, making Namal one of the most diverse institutes in the country.



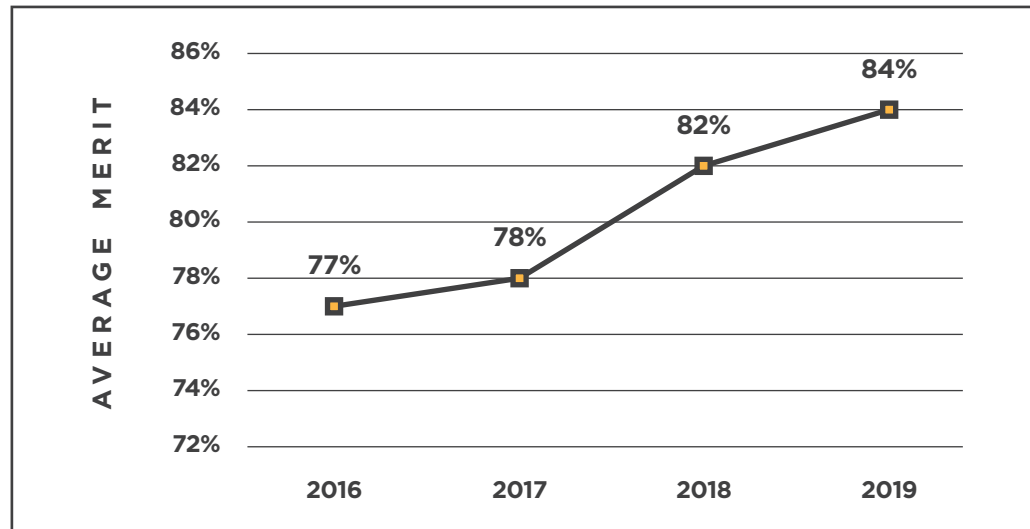
1. Attock
2. Bagh
3. Bahawalnagar
4. Bahawalpur
5. Bajaur Agency
6. Baltistan
7. Bannu
8. Bhakkar
9. Bhimber
10. Chakwal
11. Charsadda
12. D.G. Khan
13. D.I. Khan
14. Dir Upper
15. Faisalabad
16. Gujranwala
17. Gujrat
18. Hafizabad
19. Hangu
20. Haripur
21. Hyderabad
22. Jacobabad
23. Jhang
24. Jhelum
25. Karak
26. Kashmore
27. Kasur
28. Khairpur
29. Khanewal
30. Khushab
31. Kohat
32. Khyber Agency
33. Lahore
34. Lakki Marwat
35. Layyah
36. Malakand
37. MandiBahauddin
38. Mardan
39. Mianwali
40. Mirpurkhas
41. Multan
42. Muzaffarabad
43. Muzaffargarh
44. Nowshera
45. Okara
46. Pak Pattan
47. Peshawar
48. Poonch
49. Quetta
50. Rahim Yar Khan
51. Rajanpur
52. Rawalpindi
53. Sahiwal
54. Sanghar
55. Sargodha
56. Shangla
57. Sheikhpura
58. Sialkot
59. South Waziristan
60. Swabi
61. Swat
62. Talagang
63. Tharparkar
64. Toba Tek Singh
65. Umerkot
66. Vehari
67. Ziarat



## ■ RISING MERIT

# FOSTERING EXCELLENCE

Namal places great emphasis on academic proficiency and students are awarded scholarships purely on the basis of their merit and dedication towards academic pursuits. The following table depicts the rising merit of new entrants through the years:



*(Merit is defined as aggregate percentage marks obtained in matriculation, FA/FSc (or equivalent), and marks obtained in entry test.)*



# I AM NAMMAL

SUCCESS  
SPEAKS

**Atif Rafiq**  
From Gujranwala  
Graduated in 2014  
**Currently pursuing PhD  
in Computer Science from  
University of Limerick, Ireland**

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**Umair Chohan**  
From Dera Ismail Khan  
Graduated in 2014  
**Currently pursuing PhD at  
Kyung Hee University,  
South Korea**

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**Muhammad Adil Azeem**  
From Chakwal  
Graduated in 2015  
**Currently managing his company,  
Devhood.io, Karachi**

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“ We are a multinational company and our hiring process accepts top 3%-4% applicants. Our first hire from Namal was a girl in 2016 who belongs to Mianwali. The overall experience and quality was so good that we hired four additional students the following year. Today, in 2019, that particular student is one of our top performers and has been posted to our office in Canada. This is a prime example of how dedication and hard work can open doors for you. A major factor in her success is the top-notch curriculum of Namal.

We're highly appreciative of the quality education and values of Namal Institute. In this competitive workforce students of Namal stand out. Namal's instructors and management are doing something out of the ordinary. The students are very well groomed and hard workers. They are detail oriented, thoughtful, empathetic and extremely loyal. They possess leadership skills and have ambitious personalities. Technically, they are far more mature than students from other institutes and show potential and motivation for achieving bigger goals.”

Sardar Tariq Ahmad  
General Manager  
Speridian Technologies

## MAJOR EMPLOYERS OF NAMAL GRADUATES

- INBOX Business Technologies
- NetSol Technologies Ltd.
- Abacus Consulting
- Confiz Solutions
- Coca-Cola
- PLUMgrid
- Expert Flow (Pvt.) Ltd.
- Speridian Technologies
- Style Textile
- United International Group
- Fauji Fertilizer Company

## ■ NAMAL SCHOLARSHIP FUND

University education has the most profound impact on social well-being. It defines a person's income bracket, their lifestyle, and career prospects. However, university education has always been out of reach of rural population as majority of universities and colleges are concentrated in urban areas whereas 60% of people of Pakistan live in rural areas.

The Namal Scholarship Fund offers a platform for bright students from all over Pakistan to attain higher education, live their dreams, and become successful entrepreneurs and professionals. When these aspiring young people go back to their communities they spread their success to their immediate families and eventually to their whole communities. This is the change that Mr. Imran Khan envisioned when he established Namal Institute in 2008. Today, Namal is aspiring to become a hub for rural development and your support can help Namal in achieving this vision.

**Rs. 364,000** can be used to provide education to a student through the Namal Scholarship Fund for one year. For a four year degree program this translates into Rs. 1,456,000 per student.

Sr.	Sponsorship Categories	Amount (Rs.)
01	<b>Companion</b> Support 1 student for 1 year	<b>382,000</b>
02	<b>Friend</b> Support 1 student for 4 years	<b>1,528,000</b>
03	<b>Guardian</b> Support 2 students for 4 years	<b>3,056,000</b>
04	<b>Mentor</b> Support 5 students for 4 years	<b>7,640,000</b>
05	<b>Contribution for Scholarship Fund</b> Any Amount	<b>Any Amount</b>

## ■ OTHER DONATION INSTRUMENTS

- **Membership**

Become a founding member of Namal Knowledge City

- For those living in Pakistan - **Rs. 5,000 annually**
- Those outside Pakistan - **US\$ 100 annually**

- **General Donation**

- **Zakat Fund**
- **Dedicate A Facility**
- **Endowment Fund**

Since 2008 Namal Institute has spent over **Rs. 500 million (US\$ 3 million)** to provide education to students through its Scholarship Fund.



## ■ HOW TO DONATE

### PAKISTAN

#### 1. Contribute Through Cheque

Cross cheque in the name of "Namal Education Foundation" and deposit it at 7-A, Abu Bakar Block, New Garden Town, Lahore. Those residing in Lahore can call 0092-42-111-1-NAMAL (62625) to have their cheque collected from their doorsteps.

#### 2. Deposit Cash

Cash can be deposited at 7-A, Abu Bakar Block, New Garden Town, Lahore. Those residing in Lahore can call 0092-42-111-1-NAMAL (62625) to have their cash collected from their doorsteps.

#### 3. Contribute Online Through Website

Go to [www.namalknowledgecity.com](http://www.namalknowledgecity.com) and click on 'Donate'

Bank Name	Allied Bank	MCB Bank Ltd	UBL Bank
Account Title	Namal Education Foundation		
Account Number	0010026876560029	0433670931002007	209934719
IBAN	PK89ABPA0010026876560029	PK60MUCB0433670931002007	PK36UNIL0109000209934719
Branch	Cavalry Ground, Lahore	Kot Lakhpat, Lahore	Opposite services Hospital, Lahore
BranchCode	0933	0964	0959
Swift Code	ABPAPKKA	MUCBPKKAA	UNILPKKA0028

For more options on how to give, go to: [www.namalknowledgecity.com](http://www.namalknowledgecity.com)

## UNITED KINGDOM

### **Namal College (NC)**

**Bank Name:** Habib Bank AG Zurich  
**Account Title:** Namal College  
**Account Number:** 12125300  
**IBAN:** GB72 HBZU 7006 7212 1253 00  
**Sort Code:** 60-91-95  
**Charity Registration Number:** 1144897

## AUSTRALIA

### **Namal Australia Ltd.**

[namalknowledgcity.org.au/](http://namalknowledgcity.org.au/)  
**Bank Name:** Commonwealth Bank  
**Account Title:** NAMAL AUSTRALIA LTD  
**Account Number:** 06 2334 11491788

## NETHERLANDS

### **Namal Education, NLD**

**Bank Name:** Abn Amro  
**Account Title:** Namal Education NLD  
**Account Number:** NL86 ABNA 0810217120

## USA

### **Friends of Namal, inc. (FON)**

[www.friendsofnamalusa.com](http://www.friendsofnamalusa.com)  
**Bank Name:** Wells Fargo  
**Account Title:** Friends of Namal, Inc.  
**Account Number:** 3704204332

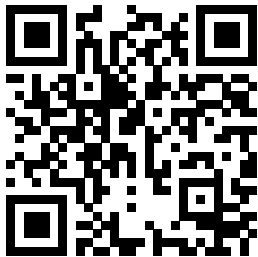
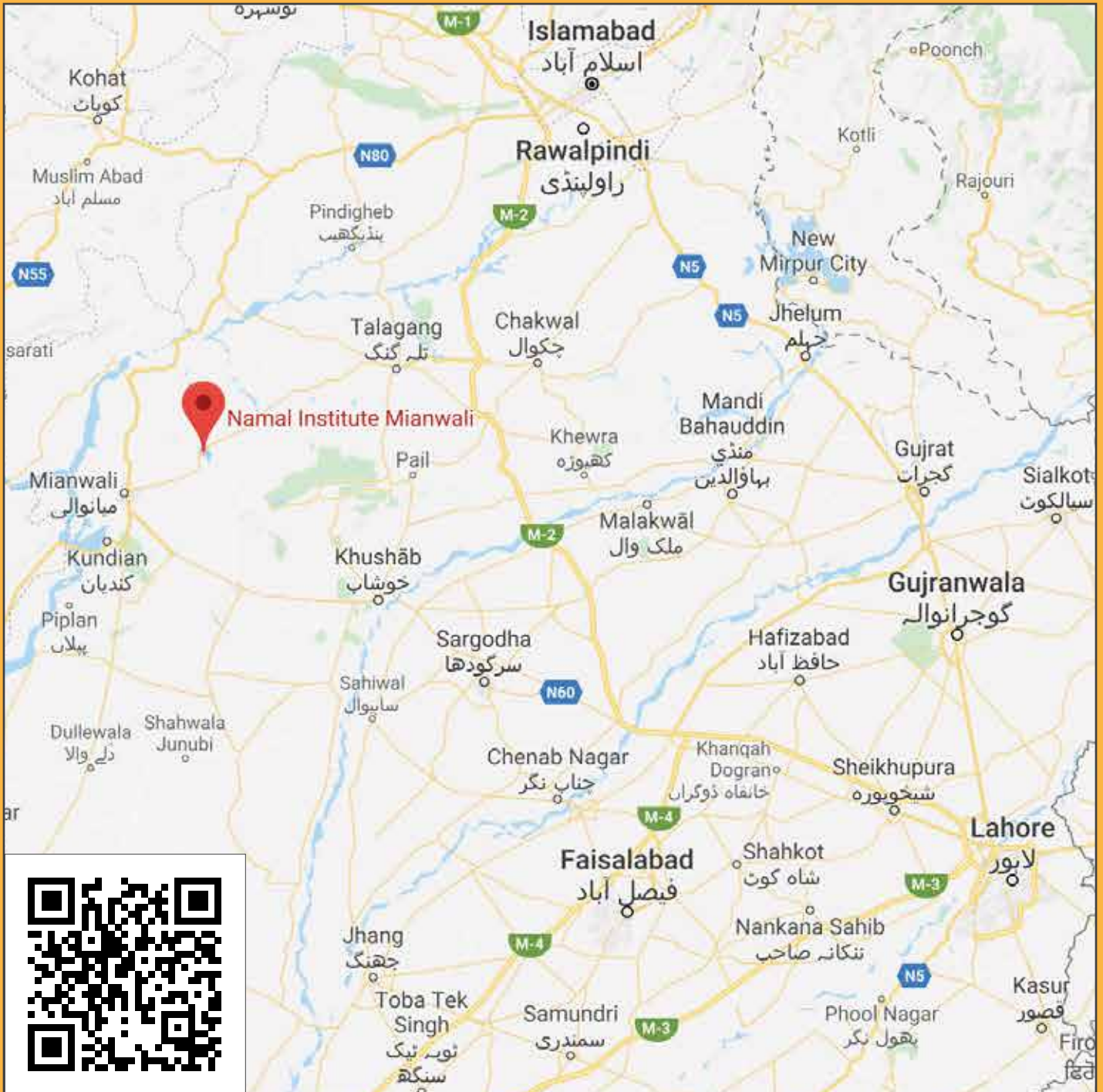
## CANADA

### **Namal Knowledge City (NKC)**

[www.iamnamal.com](http://www.iamnamal.com)  
**Bank Name:** Royal Bank of Canada  
**Account Title:** Namal Knowledge City  
**Account Number:** 06542-003-100-720-2

### **DID YOU KNOW?**

**According to UNESCO, Pakistan's gross enrollment ratio (in higher education as of 2016) is merely 9.73%.**





### Namal Education Foundation



7-A, Abu Bakar Block,  
New Garden Town, Lahore, Pakistan  
+92-042-111-162-625  
[www.namalknowledgecity.com](http://www.namalknowledgecity.com)



### Namal Institute, Mianwali

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Mianwali, Pakistan  
+92-0459-236995  
[www.namal.edu.pk](http://www.namal.edu.pk)

#### Reach us at:

 0092-324-9911917  
 [marketing@namal.edu.pk](mailto:marketing@namal.edu.pk)


#### For donations:




[www.namalknowledgecity.com/give/donate](http://www.namalknowledgecity.com/give/donate)

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Namalknowledgecity 

[www.namalknowledgecity.com](http://www.namalknowledgecity.com) 